



Programme

NUTRITION AND PHYSICAL ACTIVITY

How European Union
contributes to public
health priorities
including Obesity.

Budapest, Hungary
30 November
to 2 December 2016

**INVESTING IN HEALTH PROMOTION TO KEEP
PEOPLE ACTIVE FOR LONGER IS INVESTING
IN A BETTER FUTURE.**

The Cluster Meeting organized by the Executive Agency of the European Commission (Chafea) aims to showcase successful projects in the areas of nutrition and physical activity that can be carried out by policy makers, schools and the community.

CLUSTER MEETING

NUTRITION AND PHYSICAL ACTIVITY: HOW EUROPEAN UNION CONTRIBUTES TO PUBLIC HEALTH PRIORITIES INCLUDING OBESITY

IN COLLABORATION WITH THE
HUNGARIAN MINISTRY OF THE HUMAN CAPACITIES

**30 NOVEMBER TO 2 DECEMBER 2016,
HOTEL PRESIDENT BUDAPEST, HUNGARY**

PROGRAMME

Day 1 – Wednesday, 30 November 2016, 12:00 – 17:30

12:00 - 12:30	Registration
12:30 – 14:20	Opening <i>Dirk Meusel</i> <i>European Commission - Consumers, Health, Agriculture and Food Executive Agency (Chafea)</i>
20 min	Welcome note <i>Péter Csányi,</i> <i>Head of Department of Public Health,</i> <i>State Secretariat for Health, Ministry of Human Capacities,</i>
20 min	European Policies and Actions on Nutrition, Physical activity and counteracting obesity <i>Attila Balogh</i> <i>European Commission, DG Health and Food Safety, Luxembourg</i>
20 min	Initiatives and Actions addressing nutrition, physical activity and obesity by the World Health Organisation (WHO) <i>João Breda</i> <i>World Health Organisation (WHO EURO), Copenhagen</i>
20 min	From European projects to Hungarian National Policies <i>Eva Martos</i> <i>Hungarian Society for Sports Medicine, Budapest, Hungary</i> <i>Representative of Hungary in the European High Level Group on Nutrition and Physical activity</i>
20 min	26 European Member States working together to halt the rise of overweight and obesity in children and adolescents – the Joint Action on Nutrition and Physical Activity (JANPA) <i>Michel Chauliac</i> <i>French Ministry of Health, Paris, France</i>
10 min	Overview of the sessions <i>European Commission, Consumers, Health and Food Executive Agency (Chafea)</i> Questions and Answers

14:20-15:20	Coffee Break Option for Interviews with Keynote speakers
15:20-16:50	Session 1 – Nutrition, Physical Activity and Obesity in media communication – The importance of a public health perspective <i>Chair:</i> Viktória Anna Kovács <i>National Institute of Pharmacy and Nutrition, Budapest, Hungary</i> Attila Balogh <i>European Commission, DG Health and Food Safety</i>
15 min	International perspectives on Breastfeeding and the role of media and advertisement on breastfeeding <i>Maryse Arendt</i> <i>International Baby Food Action Network – IBFAN</i>
15 min	Giving a clear picture on the obesity problem - Training and Information Services to public and health professionals in Europe. Obesity Training and Information Services for Europe (OBTAINS_E) <i>Mo Qutub</i> <i>World Obesity Forum, London, UK</i>
15 min	Hunting misconceptions and myth about the value of physical activity on health – The core facts on Physical Activity and Health <i>Pekka Oja</i> <i>UKK Institute Tampere, Finland</i>
15 min	Research into Policy to enhance Physical Activity (REPOPA) <i>Arja R Aro</i> <i>University of Southern Denmark, Unit for Health Promotion Research, Denmark</i>
15 min	Raising awareness for the public health perspective in journalism - Health Reporting Training for Journalists (HearT) <i>Afroditi Veloudaki</i> <i>Institute of Preventive Medicine Environmental & Occupational Health, Prolepsis, Greece</i>
15 min	Questions and Answers
16:50-17:30	Option for Interviews with Keynote speakers
19:30	Standing reception at the Hotel President <i>(please bring your entrance badge)</i>

Day 2 – Thursday, 01 December 2016, 09:00 – 18:30

09:00-10:45	<p>Session 2 – Enabling a healthy start in life and counteracting childhood obesity Chair:</p> <p><i>Michael Rigby, School of Social Science and Public Policy, Keele University, UK</i></p> <p><i>Peter Gelius Friedrich-Alexander-Universität, Germany</i></p>
15 min	<p>Measuring the obesity in children in Europe – the WHO European Childhood Obesity Surveillance Initiative (COSI) <i>João Breda World Health Organisation EURO, Copenhagen</i></p>
15 min	<p>How young people campaign to promote healthy eating and physical activity to peers vulnerable to obesity - European Youth Tackling Obesity (EYTO) <i>Magaly Aceves-Martins Technological Center of Nutrition and Health, Reus, Spain</i></p>
15 min	<p>Promoting life-long healthy eating - from pregnant & breast feeding women and early years through to seniors (We love eating & Together) <i>Begoña García Campos PAU Education, Barcelona, Spain</i></p>
15 min	<p>Health promoting Schools – the evidence for different types of interventions and activities and ideas for implementation. (SHE Network) <i>Jesper von Seelen Hansen University College South Denmark</i></p>
10 min	<p>Promoting milk consumption through a food aid and healthy nutrition program in schools of underprivileged areas in Greece – participation in the European School Milk Scheme <i>Afroditi Veloudaki Institute of Preventive Medicine Environmental & Occupational Health, Prolepsis, Greece</i></p>
20 min	<p>The transformative power of sports – improving physical fitness, health and wellbeing of people with intellectual disabilities through year around sport and health programs (Special Olympics) <i>Bjoern Koehler, SO Europe Eurasia Foundation, Brussels</i></p> <p><i>Mr Arpad SZABO and Ms Orsolya Kárpáti Special Olympics Athlete</i></p>
15 min	<p>Questions and Answers</p>
10:45-11:15	<p>Coffee Break</p> <p>Option for Interviews with speakers</p>

11:15-12:45	Session 3 – Providing policy options for communities <i>Chair:</i> <i>Eva Martos</i> <i>National Institute for Food and Nutrition Science (NIFNS), Budapest, Hungary.</i> <i>João Breda</i> <i>World Health Organisation EURO, Copenhagen</i>
15 min	Local health ambassadors promoting health among children, young people and their families – sustainable increase of awareness and improvement of healthy literacy through community role models (Healthy Children). <i>Henriette Hansen</i> <i>South Denmark European Office, Belgium</i>
15 min	Promotion of physical activity as a mean to tackle inequities - (MOVE). <i>Jacob Schouenborg</i> <i>International Sport and Culture Association, Denmark</i>
15 min	Helping local authorities to improve their planning and implementation practices within the field of health promotion towards children, young people and their families (PoHeFa). <i>Anette Schulz</i> <i>University College Southern Denmark</i>
15 min	Strengthening the methodology of Community Based Programmes through EPODE methodology - Reducing socio-economic inequalities as a mean of tackling obesity (OPEN and EPHE) <i>Julie Mayer</i> <i>PROTEINES SAS, France</i>
15 min	Supporting successful community-activities - Web based learning platform (HEPCOM). <i>Henriette Hansen</i> <i>South Denmark European Office, Belgium</i>
15 min	Questions and answers
13:00-14:00	Lunch Option for Interviews with speakers

14:00-15:45	<p>Session 4 – Encourage Physical Activity – health benefits diet-independent and healthy aging.</p> <p>Chair: Pekka Oja UKK Institute Tampere, Finland</p> <p>Henriette Hansen South Denmark European Office, Belgium</p>
15 min	<p>Building policy capacities for promotion of physical activity among elders - theory to practice (PASEO and EUNAAPA).</p> <p>Peter Gelius Friedrich-Alexander-Universität, Germany</p>
15 min	<p>Networking as a key – integration of PA into city planning while making it more appealing to the youth and accessible to the social disadvantaged groups (PHAN)</p> <p>Francesca Racioppi, João Breda World Health organization EURO, Copenhagen</p>
15 min	<p>Promotion of Physical activity in dwelling older population through self-Management strategies (SITLESS).</p> <p>Antoni Salva Universitat Autònoma de Barcelona, Spain</p>
15 min	<p>Harnessing football passion towards adoption of healthy lifestyles – sustainable behaviour changes using novel technologies (EuroFIT).</p> <p>Eivind Andersen, Norwegian School of Sport Sciences, Norway</p>
15 min	<p>Cycling – a key approach to a more active lifestyle (LIFE CYCLE)</p> <p>Karl Reiter Austrian Mobility Research Institute, Austria</p>
15 min	<p>How people empowerment contributes to their health and wellbeing - The Credits System (C4H)</p> <p>Sara Quattrini, Maria Luisa Brandi University of Florence, Italy</p>
15 min	<p>Questions and Answers</p>
15:45-16:15	<p>Coffee Break</p> <p>Option for Interviews with speakers</p>

16:15 – 17:45	Session 5 – Research and Monitoring <i>Chair:</i> <i>Sazan Pakalin</i> <i>European Commission, Joint Research Centre, Ispra, Italy</i> <i>Dirk Meusel</i> <i>European Commission, Consumers, Health, Agriculture and Food</i> <i>Executive Agency (Chafea)</i>
15 min	Toolbox for development, evaluation and implementation of interventions aiming at improving lifestyle behaviours. (DEDIPAC). <i>Jeroen Lakerveld</i> <i>VU University Medical Center, The Netherlands</i>
15 min	Monitoring the implementation of the policies under the scope of the European Strategy for Nutrition and Physical Activity 2012-2014 (NOPA II, POPE) <i>João Breda</i> <i>World Health Organisation EURO, Copenhagen</i>
15 min	Measuring the economic impact of policies/interventions – importance of the harmonization of methods (EConDA) <i>Laura Webber</i> <i>UK Health Forum, UK</i>
15 min	Connecting transport and health – Promoting active mobility as a mean to improve health (PASTA) <i>Mailin Gaupp-Berghausen</i> <i>University of Natural Resources and Life Science, Austria</i>
15 min	Effective integrated intervention approaches – factors associated with success and failure of interventions (SPOTLIGHT) <i>Jeroen Lakerveld</i> <i>VU University Medical Center, The Netherlands</i>
15 min	Questions and answers
17:45-18:30	Option for Interviews with Keynote speakers

Day 3 – Friday, 02 December 2016, 09:00 – 13:30

09:00 – 10:30	<p>Session 6 – Promoting supportive environments – to make the healthiest choice the easiest choice, supportive commuting systems and addressing disadvantaged groups' particularities.</p> <p>Chair: <i>Susanna Kugelberg</i> <i>World Health Organisation EURO, Copenhagen</i></p> <p><i>Dirk Meusel</i> <i>European Commission, Consumers, Health, Agriculture and Food Executive Agency (Chafea)</i></p>
15 min	<p>Healthy ageing through empowerment of elders (HASIC). <i>Katariina Felixson</i> <i>Turku University for Applied Sciences, Finland</i></p>
15 min	<p>Providing tools to promote leisure-time physical activity - Planning, financing, building, and managing of local infrastructures for physical activity (IMPALA) <i>Peter Gelius</i> <i>Friedrich-Alexander-Universität, Germany</i></p>
15 min	<p>Improving eating choices of employees during their working day (FOOD) <i>Bertrand Nolwenn</i> <i>Edenreed, Belgium</i> <i>Giuseppe Masanotti</i> <i>University of Perugia, Italy</i></p>
15 min	<p>Coaching toolkit – enhancement of the young's health while addressing socially determined health inequalities (Health25) <i>Sylvia Schanner</i> <i>Berufliches Bildungs- und Rehabilitationszentrum Oesterreichs, Austria</i></p>
15 min	<p>Food reformulation – supporting SMEs in improving the nutritional profile of their products (SALUX) <i>Dario Vallauri</i> <i>Tecnogrande SpA, Italy</i></p>
15 min	<p>Questions and Answers</p>
10:30-11:30	<p>Coffee Break</p> <p>Option for Interviews with speakers</p>

11:30 – 12:45	<p>Session 7 – Closing session: EU contribution to public health priorities - past, present and future</p> <p><i>Chair:</i> <i>Belina Rodrigues,</i> <i>Life and Health Sciences Research Institute, Universidade do Minho,</i> <i>Braga, Portugal</i></p> <p><i>Dirk Meusel</i> <i>European Commission, Consumers, Health, Agriculture and Food</i> <i>Executive Agency (Chafea)</i></p>
15min	<p>Keynote speech: From the past research to the future ahead <i>Antonia Trichopoulou</i> <i>WHO Collaborating Center for Nutrition and Health, Athens Medical</i> <i>School, Greece</i></p>
15 min	<p>Keynote speech: Childhood obesity in Europe – upstream prevention and the role of the information systems. <i>Michael Rigby</i> <i>School of Social Science and Public Policy, Keele University, UK</i></p>
15 min	<p>Keynote speech: Future policies initiatives at European and Member State level <i>Atilla Balogh</i> <i>European Commission, DG Health and Food Safety</i></p>
15 min	<p>Closing remarks <i>Dirk Meusel</i> <i>European Commission, Consumers, Health and Food Executive Agency</i> <i>(Chafea)</i></p>
15 min	<p>Questions and Answers</p>
12:45-13:30	<p>Options for interviews with speakers</p>

Disclaimer:

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NUTRITION AND PHYSICAL ACTIVITY: HOW EUROPEAN UNION CONTRIBUTES TO PUBLIC HEALTH PRIORITIES INCLUDING OBESITY

30 November - 2 December 2016, Budapest

In Europe, six of the seven biggest risk factors for premature death are directly linked to how we eat, drink and move. Moreover, rising of overweight and obesity across Europe is a great concern and can contribute to or aggravate many chronic diseases, including type 2 diabetes, hypertension, heart disease, stroke, and some cancers. To tackle this problem actions are needed at national level, but also at European level. More than 20 pan-European actions have been co-financed under the 2nd and 3rd EU Health Programmes with the aims to exchange best practices, to develop recommendations, and to improve standardized methods of data collection. The European Commission's Consumers, Health, Agriculture and Food Executive Agency (Chafea¹) is monitoring the progress of these actions and is promoting the obtained results.

From 30 November to 2 December 2016, the European Commission (Chafea and DG SANTE) organises, with the support of the Hungarian Ministry of the Human Capacities, a meeting to disseminate the projects' results. These findings can be adopted by policy makers, schools and the community in general. In addition to interested participants and National and European policy makers, this meeting will be gathering journalists from all Members States.

Presentations will be given by the EU project leaders, representatives of World Health Organization and European Commission, and journalists who are working in the field. This event is the perfect occasion to know more about concrete actions taken to tackle unhealthy lifestyles at the European and national levels. Journalists will have the opportunity to exchange ideas with health professionals, social workers, citizens and other fellow colleagues, who daily work on counteracting unhealthy lifestyles. It is also the chance to clarify common wrong beliefs and myths around these topics during direct interviews with the speakers and experts in the field.

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¹ <http://ec.europa.eu/chafea/>